

## JOHNSONVILLE #FIRSTBRATSCONTEST

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AT THE TIME OF ENTRY.**

**VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Johnsonville #FirstBratsContest ("Contest") is sponsored by Johnsonville Sausage LLC, P.O. Box 906, Sheboygan Falls, WI 53085 ("Sponsor") and is administered by Prize Logic, LLC, 25200 Telegraph Road, Suite 405, Southfield, MI 48033 ("Administrator").

1. **CONTEST PERIOD:** The Contest begins at 12:00 PM Eastern Time ("ET") on March 8, 2017 and ends at 11:59:59 PM ET on May 15, 2017 ("Contest Period"). The Administrator's computer is the Contest official clock.
2. **ELIGIBILITY:** The Contest is offered only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry. **Entry Pool 2 (as defined below) is open only to residents of Alaska, Arizona, Arkansas, California, Colorado, Connecticut, District of Columbia, Delaware, Florida, Hawaii, Idaho, Illinois, Indiana, Iowa, Louisiana, Maine, Maryland, Massachusetts, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Oregon, Pennsylvania, Rhode Island, South Dakota, Texas, Utah, Vermont, Virginia, Washington, and Wyoming.** Employees of Sponsor, Administrator, and any of their parent and affiliate companies and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited. By participating in this Contest, an entrant agrees to be bound by these Official Rules and that the decisions of Sponsor shall be final and binding in all matters pertaining to the Contest. For purposes of the Contest, an entrant's email address will be the email address submitted at the time of registration. Entrants will not be allowed to change their email addresses. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.
3. **HOW TO ENTER THE CONTEST:** The Contest includes two (2) separate entry pools (each an "Entry Pool").
  - A. **Entry Pool 1:** An entrant may receive an entry into Entry Pool 1 either online or via social media, as described below:
    - i. **Online:** During the Contest Period, an entrant may visit [www.FirstBratsContest.com](http://www.FirstBratsContest.com) ("Website 1"), enter his/her email address, and follow the instructions to register by entering all information requested

on the registration form including, but not limited to, his/her complete first and last name (no initials), street address (no P.O. boxes), city, state, ZIP code, phone number, and date of birth. Entrant must also confirm that he/she has read and agrees to be bound by these Official Rules. After an entrant has registered, he/she may follow the instructions to upload a photo of his/her "first grill of the season" ("Photo"), after which he/she will receive one Contest entry into Entry Pool 1.

- ii. **Social Media:** During the Contest Period, to enter Entry Pool 1 via social media, an entrant may **(a)** log in to his/her Twitter or Instagram account, follow @Johnsonville on Twitter or @jvillesausage on Instagram (if he/she does not already), and post a Tweet/post that includes a Photo (as defined above) and the hashtag "#FirstBratsContest" or **(b)** log in to his/her Facebook account, visit Sponsor's Facebook page at <https://www.facebook.com/johnsonville/>, and post a comment responding to Sponsor's Invitation Post (defined below) that includes a Photo (as defined above) and the hashtag "#FirstBratsContest." Note: Sponsor, during the Contest Period will publish, on its Facebook page at least one post inviting entrants to participate in the Contest (each an "Invitation Post"). Sponsor may post subsequent Invitation Post(s) during the Contest Period, subject to Sponsor's sole discretion. Following a valid Tweet, Instagram post, or Facebook comment that complies with all of these Official Rules, an entrant will receive one (1) Contest entry into Entry Pool 1.

NOTE: for entries via Twitter or Instagram, an entrant must follow @Johnsonville on Twitter or @jvillesausage on Instagram, respectively, and have a non-private account and maintain such non-private account for at least thirty (30) days after the Contest Period ends. Due to the way Twitter operates its service, Sponsor may not receive twitter entries from Twitter users with "protected" Tweets (i.e., a entrant has set his/her account so that only people the entrant has approved can view his/her updates). An entrant may create a Twitter account at no cost at <https://twitter.com>. Creation of Twitter account requires entrant to agree to Twitter's Terms of Service and Privacy Policy, available at <https://twitter.com/tos> and <https://twitter.com/privacy>, respectively. An entrant may create an Instagram account at no cost at <https://instagram.com>. Creation of an Instagram account requires entrant to agree to Instagram's Terms of Use and Privacy Policy, available at <https://help.instagram.com/478745558852511> and <https://help.instagram.com/155833707900388>, respectively. An entrant may create a Facebook account at no cost at <https://facebook.com>. Creation of a Facebook account requires entrant to agree to Facebook's Terms of Service and Privacy Policy, available at <https://facebook.com/terms> and <https://facebook.com/policy.php>, respectively. This Contest is in no way sponsored, endorsed or administered by, or associated with Twitter, Instagram, or Facebook.

- B. **Entry Pool 2 (select states only – see Section 2 above):** During the Contest Period, an entrant may visit [www.JohnsonvilleFirstBrats.com](http://www.JohnsonvilleFirstBrats.com) ("Website 2"), enter his/her email address, and follow the instructions to register by entering all information requested on the registration form including, but not limited to, his/her

complete first and last name (no initials), street address (no P.O. boxes), city, state, ZIP code, phone number, and date of birth. Entrant must also confirm that he/she has read and agrees to be bound by these Official Rules. After an entrant has registered, he/she may follow the instructions to upload a Photo (as defined above), after which he/she will receive one Contest entry into Entry Pool 2.

If an entrant enters from his/her wireless phone, the entrant's wireless service provider may charge the entrant. Entrants should consult their wireless-service providers regarding their pricing plans. Message and data rates may apply.

**Entry Requirements:** All entries must comply with the following restrictions:

- Must be in English, except for commonly understood foreign words;
- Must comply with any terms of service and privacy policy set forth by the social media platform used to submit the entry, if applicable;
- Must not include any identifiable person(s) other than the entrant;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights or that constitutes copyright infringement;
- Must be the original work of entrant;
- Must not disparage Sponsor or its products or services, Administrator, or any other person or party;
- Must not feature trademarks, logos or trade dress owned by any third party or advertise or promote any brand or product of any kind other than Sponsor's brand;
- Must not promote any cause other than the Contest theme;
- Must not include personally identifiable information (such as the entrant's address, license plate number, or credit card);
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous (as determined by Sponsor, at Sponsor's sole discretion);
- Must not contain, facilitate, reference or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status or age (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain any viruses, spyware, malware or other malicious components that are designed to harm the functionality of a computer in any way; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where entry is created.

**NOTE:** If any entry fails to comply with any of these Entry Requirements or any other provisions of these Official Rules, Sponsor and Administrator reserve the right, but is not obligated, to disqualify the entrant.

By submitting an entry, an entrant agrees that his/her entry is gratuitous and made without restriction, and will not place Sponsor under any obligation and that Sponsor is free to disclose or otherwise disclose the ideas contained in the entry on a non-confidential basis to anyone or otherwise use the ideas (including without limitation, to create, distribute, sell or otherwise use concepts that are similar or identical to the ideas contained in the entry) without any compensation whatsoever to the entrant. Entrant acknowledges that, by acceptance of his/her entry, Sponsor does not waive

any rights to use similar or related ideas whether or not such idea was previously known to Sponsor, or developed by its employees, or obtained from sources other than the entrant. Entrant further agrees that Sponsor shall not have any liability to entrant for any direct, indirect, contributory, vicarious, secondary or other infringement or protection of any copyright in or to the entry. Released Parties are not responsible for any unauthorized use of entry by third parties. Entrant agrees that Sponsor may post the entry on any websites associated with the Contest, including Sponsor's social media channels.

**Grant of Rights:** Submitting an entry constitutes entrant's consent to give Sponsor and its designees, licensees, successors and assigns (collectively, "Licensed Parties") a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, publish or create derivative works from and display the entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes, and that Sponsor may use entrant's name, user name(s), biographical information, and/or likenesses (including, without limitation, profile photo(s)) in connection with the uses described herein. If requested, entrant will sign any documentation that may be required for Licensed Parties to make use of the nonexclusive rights entrant is granting to use the entry. This license expressly includes a right (but not the obligation) for Sponsor to modify entries to remove any third party intellectual property or to remove entries in their entirety.

**Entry Limit:** There is a limit of one (1) entry per entry method per person per calendar day during the Contest Period (i.e., an entrant may receive one [1] entry each via Website 1, Twitter, Instagram, Facebook, and Website 2 each day during the Contest Period) for a total of five (5) entries per day. If an entrant submits entries in excess of the above stated limits, Sponsor and Administrator reserve the right to disqualify the entrant and any entries made by the entrant.

- 4. WINNER SELECTION:** Following the Contest Period, all eligible entries received during the Contest Period will be judged by a panel of qualified judges selected by the Sponsor ("Judges"). The Judges will score the entries according to the following weighted criteria: (i) Creativity: 40%; (ii) Photo quality: 30%; and (iii) Relevance to the Contest theme (e.g., entry captures the passion for grilling even if the weather is not ideal for grilling): 30% ("Judging Criteria"). The entrant who submits the one (1) entry that receives the highest score in Entry Pool 1 will be declared a potential Contest grand prize winner. The entrant who submits the one (1) entry that receives the highest score in Entry Pool 2 will be declared a potential Contest grand prize winner; each of the fourteen (14) entrants who submit the fourteen (14) entries that receive the next highest scores in Entry Pool 2 will be declared potential Contest first prize winners. Each winner is a potential winner pending verification of eligibility and compliance with the Official Rules. In the event of any ties, the entry with the highest score in criterion (ii) will prevail. In the event there are still any ties, the tied entries will be judged again and the entry with the highest overall score will prevail. If a potential winner is found to be ineligible or does not comply with these Official Rules, or otherwise does not accept his/her prize as awarded, he/she will be disqualified and the entry with the next highest judges score will be named a potential winner. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the winners. Judging scores will not be revealed. Sponsor reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of

eligible entries. In no event will there be more than one (1) Entry Pool 1 grand prize winner, one (1) Entry Pool 2 grand prize winner, and fourteen (14) Entry Pool 2 first prize winners.

**5. PRIZES AND APPROXIMATE RETAIL VALUE (“ARV”):**

**A. Grand Prizes (2 total; 1 for Entry Pool 1 and 1 for Entry Pool 2):** The grand prize is snow removal or Lawn care for a year, valued up to \$1,500 (“Grand Prize”). Grand Prize winners will be contact by Sponsor’s designee to arrange for snow removal or lawn service, in which case the service providers will be selected by Sponsor, in its sole discretion. Sponsor may also fulfill Grand Prize, in its sole discretion, as a check for \$1,500 made payable to the winner for purposes of snow removal or lawn care. Only two (2) Grand Prizes will be available in the Contest (one [1] each for Entry Pool 1 and Entry Pool 2). The ARV of each Grand Prize is up to \$1,500.

**B. First Prizes (14 total; Entry Pool 2 only):** Each first prize winner will receive a \$100 grocery coupon code and a Johnsonville prize pack (“First Prize”). The \$100 grocery coupon code will be for the Albertson’s-Safeway store selected by winner as winner’s store preference, if applicable, or will be determined by Sponsor, in its sole discretion. The use of a coupon code is subject to the terms, conditions, and restrictions as set forth thereon and as otherwise set forth by issuers, all of which shall govern the use of the coupon code. Use of a coupon code constitutes the user’s acceptance of the terms and conditions so the winner should read the terms and conditions on the coupon code carefully. Winner must protect a coupon code and treat the coupon code as he/she would any other valuable document. A coupon code will not be redeemed or exchanged for cash, except where required by law. A coupon code will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the winner’s permission and will be voided if altered or defaced. Prize pack includes can coolers, brat tongs, a grill mitt, and apron (subject to change, in Sponsor’s sole discretion). Fourteen (14) First Prizes will be available in the Contest (Entry Pool 2 only). The ARV of each First Prize is \$150.

**C. Total ARV:** The total ARV of all prizes (each a “Prize”) available in the Contest is \$5,100.

**D. General:** Limit one (1) Prize per person. No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. All prize details are at Sponsor’s sole discretion.

**6. WINNER VERIFICATION:** Potential winners are subject to verification of eligibility and compliance with these Official Rules. Sponsor or Administrator will notify a potential winner by sending him/her a message via email, Twitter, Instagram, or Facebook (depending on the method of entry) with instructions on how to redeem a Prize. A potential winner must respond to the initial winner notification within forty-eight (48) hours or he/she may be disqualified, at Sponsor’s sole discretion. Each potential Grand Prize winner will be required to sign and execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release

(collectively, "Prize Claim Documents") within five (5) days of prize notification. If a potential Grand Prize winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification, the potential winner may be disqualified and an alternate winner may be selected. Each potential Grand Prize winner may be subject to a background check before a Grand Prize is awarded. Sponsor reserves the right to disqualify a potential Grand Prize winner based on the results of such background check if Sponsor determines in its sole discretion that awarding the Grand Prize to any such individual might reflect negatively on the Sponsor. Upon verification of eligibility and compliance with these Official Rules, each First Prize will be mailed to each verified First Prize winner and each Grand Prize winner will be contacted by Sponsor or Administrator to arrange Grand Prize fulfillment. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, the Prize may be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate winner, selected according to Section 4 above, as determined by Sponsor in its sole discretion.

Administrator will attempt to notify each potential winner as set forth above, but Released Parties are not responsible for any undelivered messages that are not received because of a winner's privacy or spam filter settings which may divert any Contest email, including any winner notification email, to a spam or junk folder. EACH GRAND PRIZE WINNER WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES, AS REQUIRED BY LAW, AND MUST SUBMIT HIS/HER SOCIAL SECURITY NUMBER OR TAXPAYER ID NUMBER FOR SUCH PURPOSE IN CONNECTION WITH COMPLETING THE WINNER DOCUMENTS. ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

- 7. LIMITATION OF LIABILITY:** By participating in this Contest, entrants agree that Sponsor, Administrator, Albertson's Companies LLC, Instagram, Twitter, Facebook, and each of their respective parents, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (collectively, "Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, delayed, garbled, postage due or undeliverable tweets posts, messages, emails or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Contest; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Contest and/or accepting a Prize including any item redeemed therewith and/or any travel related thereto; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Released Parties are not responsible for any unanswered or undeliverable winner notifications.

By entering the Contest, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest, including without limitation, in connection with any concept created, sold, distributed or otherwise used by the Released Parties regardless of whether such concept is similar or identical to the concept contained in entrant's entry; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Contest, including, but not limited to, any Contest-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Contest; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof (including any travel or activity related thereto)); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of the winners in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more Prizes be awarded than are stated in these Official Rules. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prize will be awarded according to Section 4 above.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: THIS CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL**

BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. CONTESTANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY CONTESTANT AND/OR CONTEST ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

9. **PRIVACY:** Sponsor's Privacy Policy is available at <http://www.johnsonville.com/policies/privacy-policy.html>.

10. **PUBLICITY RIGHTS:** By participating in the Contest and/or accepting a Prize, each entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, user name(s), address (city and state), biographical information, photos (including, without limitation, profile photo(s)), picture, portrait, likeness, voice, and/or statements regarding the Contest and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

11. **GENERAL:** Any attempted form of participation in this Contest other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Contest and void all associated entries. Any attempted form of participation in this Contest other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple email, Instagram, Twitter, or Facebook accounts, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or the potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address associated with the social media account used to enter. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. **CAUTION: ANY ATTEMPT**



**TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** To obtain a list of the names of the winners, mail a self-addressed, stamped business-sized envelope to: Johnsonville #FirstBratsContest - Winners List Request, PO Box 251328 West Bloomfield, MI 48325. Winners List requests must be received by July 15, 2017.

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